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**Cleavage Creek story to be told on Good Morning America**

*ABC to air coverage in June*

**Napa, Calif. – June 1<sup>st</sup>, 2008 -- Good Morning America**, the award winning ABC national morning show, recently visited the vineyards at Cleavage Creek Cellars in Napa, CA, filming and interviewing owner Budge Brown. **Good Morning America** has set a tentative air date of June 22<sup>nd</sup>. Any schedule updates or changes will be posted on the Cleavage Creek website:

<http://www.cleavagecreek.com/ccstory.html>

GMA film team members from New York and Los Angeles traveled to the Pope Valley, Napa vineyard to capture the story of Cleavage Creek and Budge Brown's crusade to fight breast cancer. Two time breast cancer survivor and award winning ABC journalist **Laura Marquez** conducted the interviews.

Santa Rosa resident and breast cancer survivor Lori Sacco was also interviewed.

<http://www.cleavagecreek.com/lori.html>

Cleavage Creek, owned by Budge Brown, produces a selection of world class wines. 10% of the gross sales of all Cleavage Creek wines is donated to fund breast cancer research. Brown lost his wife of 48 years to breast cancer in 2005. He obtained the Cleavage Creek label, and is focusing his efforts to raise awareness and fund research to find an end to the disease. Each of the Cleavage Creek wines features a breast cancer survivor on the label of the bottle. Their stories are told at the Cleavage Creek website. Cleavage Creek is located in Napa, Calif. Cleavage

Creek is dedicated to producing world class wines and funding breast cancer research. For more information, please visit [www.CleavageCreek.com](http://www.CleavageCreek.com).

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